

BIKE WALK ROLL WEEK



PROJECT FAQ

What is the project?

Bike Walk Roll Week is led by Green Communities Canada with funding from Infrastructure Canada's National Active Transportation Fund. The initiative is coordinated in [Ontario](#) and [British Columbia](#) to collect student transportation data. This is accomplished by a combination of hands-up surveys in classrooms and a supplementary household travel survey for families.

When is the project happening?

Bike Walk Roll Week is taking place the week of October 16 - 20, 2023.

What is the project purpose?

The project purpose is to establish a travel mode baseline for elementary and middle school students. This helps us to understand how students across participating provinces are getting to school, which can help us to address barriers to active transportation and prioritize infrastructure accordingly.

What are the project goals?

The project goals are to:

- 1** Raise awareness and build support for active school travel
- 2** Draw conclusions on current mode shares of students
- 3** Identify infrastructure deficits to prioritize projects and programs

What will we do with the data?

The data collected through the hands-up surveys via [BikeWalkRoll.org](https://www.bikewalkroll.org) is open-source, having the potential to support researchers and practitioners beyond those involved in this project. This data will be used to assess travel mode shares of students across the participating provinces.

The data collected through the household travel surveys will be used to help validate the data collected through the hands-up surveys and will help to identify programming and infrastructure needs.

What will come from the project?

The findings and results of the project will be shared in a number of ways. Firstly, a project summary report will be distributed to participants and interested parties to share key insights and trends. Secondly, a methods review report will be distributed to policy makers and practitioners, sharing methodologies and learnings associated with school travel data collection at this scale. Finally, a recommendations briefing note will be made available, identifying strategies to scale this initiative from one-off provincial pilots to a robust, annual, and national level data collection program.

Why should schools and families participate?

How students travel to school every day has significant implications for consortium, school boards and districts, schools, teachers, and families. Student transportation patterns inform bussing services, they can create chaos within the school zone, and they can make a tangible difference in students' health and learning. Despite the impacts, there is little data available on how students travel and why. We encourage schools and families to participate in this effort to help fill these knowledge gaps, because the more we understand, the better we can help!

Still unsure about the project?

If you'd like to learn more, explore the many resources provided on [SchoolTravel.ca](https://www.schooltravel.ca), such as the [Project Overview](#), [BikeWalkRoll FAQ](#), [Data Collection Info Sheet](#), and more!

If you have more questions, please get in touch!



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