

BIKE WALK ROLL WEEK



This initiative is coordinated in Ontario and British Columbia with the objective to establish a travel mode baseline for elementary and middle school students. This will be accomplished through a combination of hands-up surveys in classrooms for teachers/administrators and a supplementary household travel survey for parents/caregivers.

DATA COLLECTION HELPS TO:



Understand travel modes



Address transportation barriers & challenges



Prioritize infrastructure improvements

OCTOBER 16 - 20, 2023

HANDS-UP SURVEY

Hands-up surveys will be conducted using BikeWalkRoll.org, an easy-to-use online tool for collecting data on how students get to school. Teachers/administrators will ask students how they traveled to school and enter the information to receive their Bike Walk Roll score.

HOUSEHOLD TRAVEL SURVEY

This survey will be used to engage parents/caregivers in the discussion around their child(ren)'s school journey. This will help to corroborate how students are traveling to school and identify what interventions could improve the safety of their journeys.

OUTPUT

Findings and results will be shared in a project summary report for participants, policy makers, and practitioners. This will also include recommended strategies to scale this initiative into a robust, annual, and national level data collection program.



Hands-up for better data!



SchoolTravel.ca/Bike-Walk-Roll-Week